

BarberBuddy Privacy Policy



Effective Date: October 01st, 2025

1.0 General Privacy Policy

BarberBuddy is committed to protecting your privacy and your trust. This Privacy Policy explains how we collect, use, and safeguard your information, including sensitive face data, when you use our mobile app and related services.



1.1 Data We Collect



Account Data

Name, email address, face images



User Content

Uploaded photos (including face images) and hairstyle requests.



Device Data

Analytics and crash data.



Payment Data

For processing in-app purchases.

1.2 How We Use Your Data

- Provide and improve app services and personalized experiences.
- Generating new hairstyles from users uploaded images while maintaining character consistency
- Process payments through app/play store and deliver requested features.
- Support customer requests and maintain app security.
- Face images are used exclusively for AI-powered hairstyle preview generation.



1.3 Sharing & User Rights

We never sell your data.

Your information (only face images and email) is only shared with trusted service providers (see section "Face Data below").

You have control.

You can access, update, or delete your account data at any time via app settings or by contacting style@barberbuddy.app.

1.4 Data Security

Encryption

All sensitive data (including face images) is encrypted in transit and at rest (For Backend: RLS Policy within Supabase).

GDPR-Compliant Storage

Data is stored on Supabase servers in GDPR-compliant European data centers (Server in Frankfurt, Germany).

Regular Reviews

Our protocols are regularly reviewed and updated.



1.5 Policy Updates

We'll notify users via the app and email before making any significant changes to this policy.



2.0 Face Data Collection & Usage

This section addresses the specific requirements for apps handling face data, in compliance with **Apple App Store Guideline 5.1.1.** and Google Play Policies and Guidelines



2.1 Explicit Statement: Retention

❏ **Face data is NOT retained indefinitely.**

01

6-Month Storage Maximum

All user-uploaded face images are stored for a maximum of 6 months on BarberBuddy's database provider (Supabase) for user access and feature delivery.

02

Deletion Reminder

Users receive a reminder one week before any scheduled deletion, so they may download or save their images.

03

Immediate Deletion Option

Immediate and permanent deletion of face data occurs if the user deletes their account or requests deletion.

We do NOT retain user face data for any other purpose.

2.2 Reasons for Storing Face Data

Face images are retained only as long as necessary to deliver key features: AI hairstyle previews, "Style Journal" history, and related user-requested services.

2.3 Length of Time and Deletion Policy

Storage Duration

Face images are stored up to 6 months on Supabase, after which they are deleted.

User Control

Users can delete all face data at any time via account settings or by contacting support.

Account Deletion

If an account is deleted, all associated face data is deleted immediately and irreversibly.



2.4 Third-Party Sharing: Who and Why



Supabase

Purpose: Secure storage and retrieval of user images and data for core app functionality.

Policy: Supabase Privacy Policy (<https://supabase.com/privacy>)

Storage: Face data is encrypted and only accessible by BarberBuddy for as long as your account is active or until the 6-month window expires.



Replicate API

Purpose: Processes user face images to generate AI-powered hairstyle previews (image-to-image model calls).

Policy: Replicate Privacy Policy (<https://replicate.com/privacy>)

Storage: Replicate explicitly deletes input and output images within one hour of processing ("Input and output (including any files) are automatically deleted after an hour for any predictions created through the API.").

We do NOT rely on Replicate to store user images or generated results.

Only BarberBuddy and its storage provider (Supabase) persist generated content beyond this window, and only for 6 months as described.



Google Gemini API "Gemini 2.5 Flash Image Preview"

Purpose: Processes user images for advanced AI analysis and enhancements.

Policy: Google Gemini Privacy Policy (<https://policies.google.com/privacy>), Gemini Apps Privacy Hub

Storage: Google's policies are less explicit than Replicate's. According to public documentation:

- Google may retain uploaded data in "Gemini Apps Activity" and may use it to improve AI models or for analysis, depending on your account or API settings.
- By default, Gemini Apps Activity is set to auto-delete after 18 months, but users can adjust these settings. BarberBuddy sets its to 6 months within its google gemini api settings

Transparency: Users are advised NOT to upload sensitive or private images to Gemini-based features, as Google may retain or process this data beyond your session.

BarberBuddy only transmits user images to Google Gemini for real-time processing, never for advertising or analytics.

2.5 Your Rights



Request Deletion Anytime

You may request deletion of all face images and associated data at any time via BarberBuddy account settings or by contacting style@barberbuddy.app.



Immediate Removal from BarberBuddy

Upon account deletion or request, all face data is immediately and permanently removed from BarberBuddy and Supabase storage.



Third-Party Provider Timelines

For data processed via Replicate or Google Gemini, deletion from those providers follows their own documented timelines (Replicate: ~1 hour; Google Gemini: up to 18 months by default, this is shortened by BarberBuddy to 6 months within the google gemini API settings).

Please review Replicate's and Google Gemini's privacy terms for further detail.





Privacy Summary

By using BarberBuddy, you acknowledge and consent to these data handling practices. If you do not wish for your data to be processed in this way, please do not use the AI-powered features or contact us for more information.

Contact Information

For questions or deletion requests: style@barberbuddy.app